











Solid Waste Management Plan Update

VISION AND GUIDING PRINCIPLES ENGAGEMENT

Stephanie Liu

Program Manager, Community Engagement, Solid Waste Services

Public/Technical Advisory Committee Meeting, November 16, 2023

SOLID WASTE MANAGEMENT PLAN UPDATE





PUBLIC ENGAGEMENT

September 18 – November 10

Engagement will draw on feedback already received from First Nations, member jurisdictions, and advisory committee meetings with modifications to suit the public audience to help inspire conversation and communicate the scope and potential of the solid waste management plan.

Purpose

To hear from the public and interested groups about what is important to them when considering the vision and guiding principles for an updated solid waste management plan.

Audiences

Businesses,
institutions, non-profits,
residents,
underrepresented
groups, newcomers to
Canada, youth, urban
Indigenous
communities.

Objective

To create a vision and guiding principles that will inform the plan update and reflect the common and diverse values and priorities of the people who live in the region.

PUBLIC ENGAGEMENT COMPONENTS

Activity	Date	Details / Purpose
PNE activation	Aug 19 to Sept 4	Games, display, and information
Online questionnaire	Sept 18 to Nov 10	Broad and accessible engagement
Workshops – online and in person	Oct 13 and Oct 24	Opportunities for public dialogue
Collaborative engagement	Sept to Nov	13 organizations
Interviews	Late Nov	Outreach and amplification
Community Events	4 events in Sept 2 events in Nov	Meeting people where they are, community outreach
Opportunity to speak with the Consultation & Engagement Panel	December 1	Q & A opportunity with the engagement panel

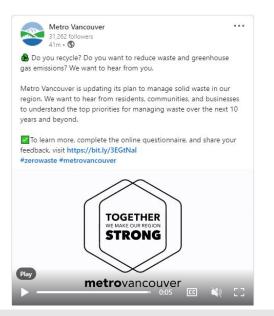
ENGAGEMENT PROMOTION

- E-blast to 3,800 contacts
- Social media promotion with amplification from member jurisdictions and organizations
- Newspaper ads
- Info cards distributed at regional solid waste facilities

SOCIAL MEDIA

LinkedIn, Facebook, X (Twitter), Instagram

Message amplified through member jurisdictions and organizations.



















ENGAGEMENT BY NUMBERS

- 475+ questionnaires completed
- 22 attendees at workshops
- 831 residents engaged at community events
- 5,300 'votes' at the PNE for values/priorities for the plan
- 13 not-for-profit organizations hosting engagement activities to reach their unique audiences

COMMUNITY EVENTS



Saturday, Sept 23 from 12 to 7



Farmers Market, Pitt Meadows

Tuesday, Sept 26 from 3 to 7



Car Free Day, Vancouver Sunday, Sept 24 from 12 to 7



McBride Place, New Westminster (MV Housing)

Thursday, Nov 10 from 3 to 6



Diwali Fest, Surrey

Sunday, Nov 5 from 2 to 5

COLLABORATIVE ENGAGEMENT

Working with not-for-profit organizations to engage their networks

13

not-for-profit organizations participating

- BC Apparel and Gear Association
- Binners' Project
- Coast Waste Management Association
- Fraser Basin Council
- Hong Kong Cultural Society
- Mind Your Plastics
- Ocean Ambassadors
- Recycling Council of British Columbia
- SPEC / Master Recycler
- Vancouver Food Runners
- YWCA City Shift
- Zero Waste BC
- Women Transforming Cities

INDEPENDENT CONSULTATION & ENGAGEMENT PANEL

Meet with the Independent Consultation and Engagement Panel

December 1, 2023 1 pm to 3 pm

Panel Members:

Andrea Reimer, Tawâw Strategies, Chair

Cheryl Brooks, Indigenuity Consulting

Peter Fassbender, Fassbender

Consulting Inc., former MLA and Mayor

Veronika Bylicki, CityHive

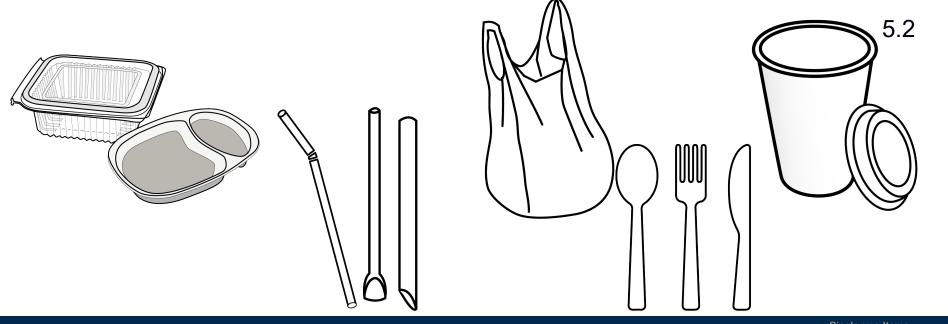
Sarah Kirby-Yung, Director, Metro Vancouver Board (Zero Waste Committee liaison)

NEXT STEPS

- Complete collaborative engagement/interviews
- Engagement summary / analysis
- Draft vision and guiding principles to First Nations,
 Member jurisdiction staff, PTAC, and IAC for comment
- Draft vision statement and guiding principles to the Zero Waste Committee and Board for consideration
- Next phase: idea generation



Thank you



Single-use Items

Sustainable Food Packaging Guide

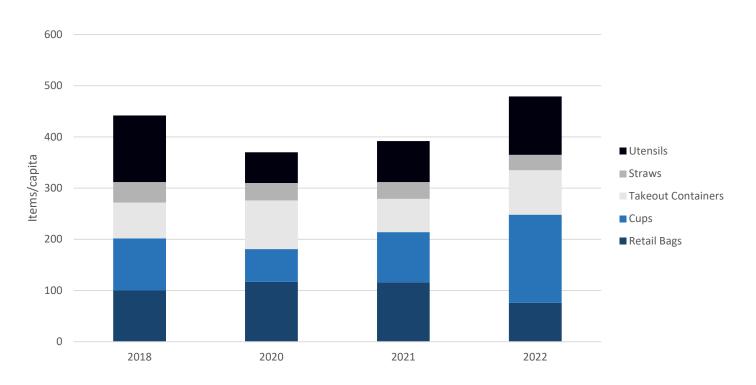
UPDATE ON PROGRESS AND NEXT STEPS

Karen Storry, P.Eng, MBA

Senior Engineer

WASTE COMPOSITION STUDY

Single-Use Item Counts



metrovancouver

19

NEW RESOURCES NOW AVAILABLE



NEXT STEPS

Project with RCBC		
Phase 1	Q4 2023	Review available tools and suggest improvements based on interviews with leading jurisdictions and feedback from target businesses
Phase 2	Q1-Q2 2024	Develop additional tools and resources to help target businesses adopt the most sustainable, low-waste food service ware practical.

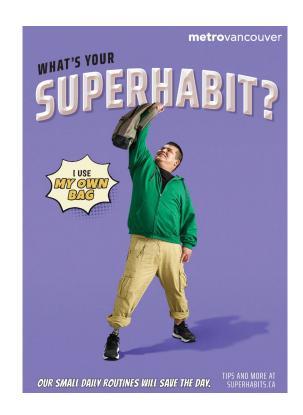
COMMITTEE INPUT WELCOME

Send:

- Suggested businesses to reach out to
- Comments on resources

To:

karen.storry@metrovancouver.org





Overlooking Second Narrows Bridge

Zero Waste Committee Updates

Paul Henderson

General Manager, Solid Waste Services

PTAC November 16, 2023 Meeting

ZERO WASTE COMMITTEE UPDATES

- Scaling Up Regional Reuse, Repair, and Food Recovery
- 2024 Budget and 5-Year Financial Plan
- North Surrey and Langley Recycling Depot Development
- Notice of Bylaw Violation and Dispute Adjudication bylaw engagement
- District Energy Waste-to-Energy Facility



POTENTIAL ITEMS FOR 2024 WORK PLAN

Potential work plan items

Vision and Guiding Principles Report Back

Planning for Idea Generation

Construction and Demolition Materials Waste Composition, Reuse and Recycling

Waste-to-Energy Facility Tour

Workshop - Idea Generation

Report back on Performance Metrics Review

Residuals Management Study Scope

MENTI METER FOR WORK PLAN ITEMS

- Go to Menti.com
- Code: 1874 4791
- Rank priority topics for 2024 work plan

WHAT WE HEARD – MEMBER FEEDBACK

Emails from members

- Create more opportunity for members to provide information to rest of members and Metro Vancouver
- Create mechanism for members to share information
- Consider challenges and best approaches for tackling them
- Hear about direct actions from Metro Vancouver, how to improve on them





MENTI METER FOR 2024 MEETING PLANNING

- Go to Menti.com
- Code: 1874 4791
- 2024 meeting frequency, months, and time



ZERO WASTE CONFERENCE DEBRIEF

- Thank you all who attended the Zero Waste Conference
- Any comments or areas to improve?
- Email <u>zerowaste@metrovancouver.org</u>



