

Solid Waste Management Plan Independent Consultation and Engagement Panel

The Solid Waste Management Plan Independent Consultation and Engagement Panel, established by the Greater Vancouver Sewerage and Drainage District Board, was formed to act as an independent, third party advising Metro Vancouver staff and the Board on consultation and engagement. A comprehensive engagement program involving a broad range of stakeholders and perspectives will be a critical element in the development of an updated solid waste management plan. Recognizing this, Metro Vancouver has taken the unique approach of convening a panel of engagement experts to guide the development and implementation of a robust and inclusive engagement process. The Panel will report out to the Board on engagement during all phases of the solid waste management plan development.



Andrea Reimer – Chair

- Andrea Reimer is the owner of Tawaw Strategies, a consulting firm that offers strategic advice, coaching and training to leaders prepared to act with uncommon courage on climate, justice, governance reform and modernizing the economy.

- She is an educator at UBC and SFU, teaching on topics ranging from public policy to power, and public engagement to renewable energy transitions.
- Andrea was awarded a Loeb Fellowship from Harvard University’s Graduate School of Design in 2018, and in 2020 was the inaugural Policy Practitioner Fellow at UBC’s School of Public Policy and Global Affairs.
- Elected to municipal government for four terms between 2002-2018, Andrea served for a decade as a Vancouver City Councillor and Metro Vancouver Director and was the lead on initiatives such as the Greenest City, the Engaged City Task Force and Vancouver’s strategies to transition to 100% renewable energy and zero waste by 2040.
- Andrea has served on a wide range of boards and advisory committees, won numerous local, national and international awards, and is a sought after public speaker and frequent policy commentator.



Cheryl Brooks

- Cheryl Brooks is the President and CEO, Indigenuity Consulting Group, a consulting firm that is focused on strategy, negotiations, facilitation and sharing expertise in Indigenous Relations in the private and public sectors.

- After 11 years of working for indigenous organizations and holding several elected positions, she was the first aboriginal woman to achieve Associate Deputy Minister Status in the BC government, holding that position in the Ministry of Energy, Mines and Petroleum Resources.
- Cheryl founded and was the first manager of BC Hydro’s highly regarded Aboriginal Relations Department. She also developed and taught Indigenous Leadership, conflict resolution and negotiations at the Justice Institute and Royal Roads University and has written, edited and collaborated on several books and publications.
- In 1994, the Canadian Business Review recognized Cheryl as one of the first people in Canada to publically express that relationship building between indigenous and other peoples, was the needed foundation for solutions to socio-economic disparity and its resulting tensions and conflict.
- For over 25 years Cheryl’s work and voluntary efforts have been focused on creating practical approaches to developing relationships that deliver tangible benefits to both the aboriginal and non-aboriginal parties in relationships.

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Peter Fassbender

- Peter Fassbender is President of Fassbender Consulting Ltd., a strategic business consulting firm providing business development, marketing and communications consulting services to a diverse list of clients in the private and public service sectors.

- Peter had a successful and diverse business career in the marketing and communications field for over 45 years, most of which as a senior executive and partner in one of Canada’s leading and most successful advertising and communications firms. His clients ranged from large and multinational organizations, to provincial and federal government departments.
- In addition to his private sector career, Peter was active in a few public service roles including two terms as a School Board Trustee, City Councillor, three terms as Mayor of a Metro Vancouver Community.
- Peter also served as an MLA and Minister in the Government of British Columbia and held a few high-profile portfolios and responsibilities.
- Peter over the years, has and continues, to serve on a number of community-based boards and committees, helping to build stronger and resilient communities.



Veronika Bylicki

- Veronika Bylicki is an engagement innovator and community builder, and is the Co-founder of CityHive, a youth-centred non-profit on a mission to transform the way young people are engaged in city planning, decision making and climate action.

She served as the Executive Director for 7 years, building the organization to become a go-to hub for governments seeking to engage youth.

- A lifelong Vancouverite, she is passionate about creating more sustainable, resilient, just cities and amplifying the meaningful engagement of residents in addressing urban challenges.
- She completed her BSc in Global Resource Systems at UBC, with a specialization in Urban Sustainability, Policy and Planning. Her experience includes working in sustainability education, sustainability engagement, environmental policy and participatory design.
- Veronika was awarded as a Top 25 Under 25 Environmentalist in Canada in 2015, was a Social Innovation Fellow at RADIUS SFU and is a Dialogue Associate with the Morris J Wosk Centre for Dialogue.



**Director, Metro Vancouver Board
Sarah Kirby-Young – Zero Waste Committee Liaison**

- Metro Vancouver Board Director Sarah Kirby-Young is currently serving her second term on Vancouver City Council.
- Director Kirby-Young is on the Metro Vancouver Board and is the Chair of the Zero Waste Committee.
- Director Kirby-Young is a National Zero Waste Council Board member, Liquid Waste Committee member, Pacific National Exhibition Chair, Vancouver Art Gallery Trustee, and Union of BC Municipalities Executive.
- Previously, she served as Commissioner and Chair of the Vancouver Park Board and her professional background is in marketing and communications, tourism, and hospitality.