

metrovancouver

Welcome

Information Session:
2025 Regional Cultural
Project Grants





Photo: Arts Umbrella, EcoTheatre 2022 Project

2025 Regional Cultural Project Grants

INFORMATION SESSION FOR INTERESTED APPLICANTS

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Webinar - April 3, 2025

metrovancouver



Metro Vancouver acknowledges that the region's residents live, work, and learn on the shared territories of many Indigenous Peoples, including 10 local First Nations: q'ícəy'(Katzie), q'wɑ:n'łən' (Kwantlen), kwik'wəłəm (Kwikwetlem), máthxwi (Matsqui), x'wməθk'wəyəm (Musqueam), qiqéyt (Qayqayt), Semiahmoo, Skwxwú7mesh Úxwumixw (Squamish), scəw'aθən məsteyəx'w (Tsawwassen) and səlilwətał (Tsleil-Waututh).

Metro Vancouver respects the diverse and distinct histories, languages, and cultures of First Nations, Métis, and Inuit, which collectively enrich our lives and the region.

Who has
joined us
today?



REGIONAL CULTURAL PROJECT GRANTS

What does the program support?

- Assists arts and culture organizations
- \$10,000 max per project
- \$300,000 total program budget for 2025
- Funds issued in August



WHY DOES THE REGION FUND ARTS AND CULTURE?

Benefits to the Metro Vancouver federation

Enrich lives

- Economic prosperity
- Health and wellbeing
- Provide a sense of meaning and belonging

Promote social cohesion

- Create inclusive spaces
- Appreciation and expression of cultural identity
- Transcend language barriers and cultural differences
- Connect communities

Preserve and inspire

- Preserve culture, heritage and traditions
- Inspire future generations
- Foster creativity and innovation
- Sense of pride



Over **3 Million** Residents

53% of BC population

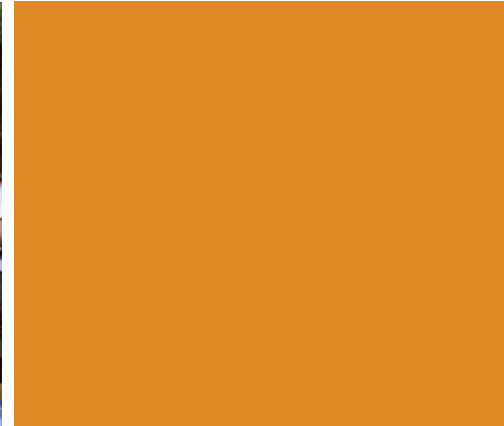
23 Member Jurisdictions



APPLICATION REVIEW

How are submissions scored?

- ✓ Received by 4:00 pm
April 28, 2025
- ✓ Complete & eligible
- Regional Impact (20%)
- Merit (50%)
- Budget Plan (30%)



LAST YEAR'S INTAKE

2024's Grant Cycle in Numbers

- 162 applications
 - 103 eligible
 - 57 grants
- \$1,306,833 requested
 - \$300,000 available
 - \$2,000 - \$10,000 awarded per project



Photo: Dancers of Damelahamid (2022 Project)



Photo: Cloverdale Market Days (2022 Project)



REVIEW & ADJUDICATION

Tips for preparing a strong application

- ✓ Uniqueness
- ✓ Timing
- ✓ Capability
- ✓ Realistic
- ✓ Stability
- ✓ Resilience
- ✓ Relevance
- ✓ History
- ✓ Audience
- ✓ Reconciliation
- ✓ Diversity
- ✓ Equity
- ✓ Inclusivity
- ✓ Reach



Place des Arts, Family Day (2024)



Bill Reid Gallery, Indigiqueer (2020)



Health Arts, Concerts in Care (2023)



DreamRider, Planet Protector (2019)



Vancouver Latin American Cultural Centre, Latin Expressions (2023)



Still Moon Arts, Renfrew Ravine Moon Festival (2023)

GENRE CATEGORIES

How we will group applications

- Dance
- Festivals and Events
- Multimedia
- Music
- Theatre
- Visual Arts



2025 CRITERIA AND APPLICATION

What's new this year?

- Clearly stated budget thresholds
 - 30% max share of project budget
 - At least two other sources of revenue, one confirmed
- Annual budget > \$75K, paid staff
- Letter of support required
- More specific questions
- More metrics
- Provide an elevator pitch



REGIONAL CULTURAL PROJECT GRANTS

Common issues and errors

- Ineligible BC Societies/Co-op number
- Missing, vague or too much information
- Budget concerns
- Sloppy writing and proofreading errors
- Ineligible project timelines
- Invisible support
- Submission email size (no zip files)



Photo: City Opera Vancouver 2024 Project
Voices of Resilience: A Recital Celebrating Black Composers
(Credit: Michelle Diamond Photography)



Questions?

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TOGETHER
WE MAKE OUR REGION
STRONG

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<https://metrovancover.org/cultural-grants>

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