



# Coffee Cup Revolution





## ABOUT US

Binners' Project is a group of waste-pickers aided by support staff dedicated to improving their economic opportunities, and reducing the stigma they face as informal recyclable collectors.



# COFFEE CUP REVOLUTION

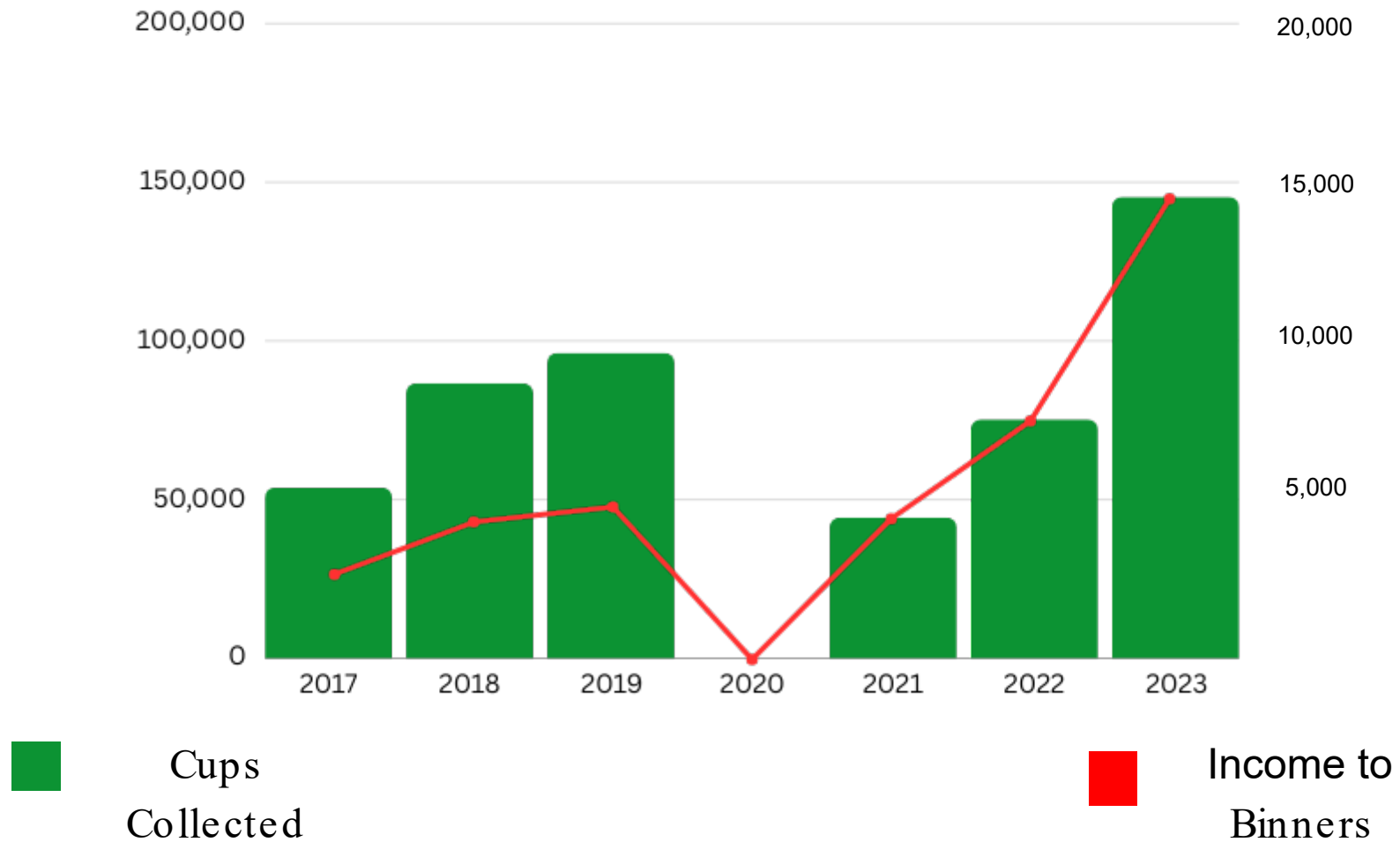
An annual sponsored community event hosted in Victory Square Park that demonstrates what a coffee cup refund could achieve and creates dialogue on the impact bidders have in our local communities and the city's waste diversion.



## 20 23 METRICS SNAPSHOT

- 145,446 cups collected
- \$14,544.60 distributed in cup deposits
- 200+ binners attended the depot
- 100% binner-run depot operated by 27 binner members.
- \$2,480.88 earned by binner members through depot operations and advanced community outreach
- 120 people attended the community engagement activities.

# MEASURES OF SUCCESS



## TESTIMONIALS

“It set me up financially. That money has been very helpful. It’s set me up for at least three or four months. I was set up for the winter. I didn’t expect that.”

“It was good. Just look at the total of cups! The setting was different [this year], with all the art and cake. More festive! It’s been pretty good [cup] counts in the past years, it’s just gone up and up and up. Especially this year. I couldn’t believe it. I thought I was close with my 115,000 coffee cup guess...”





Questions?



## Thank you to our sponsors and funders

- Metro Vancouver
- City of Vancouver
- BC Housing
- SFU Vancity Office of Community Engagement
- Hastings Crossing BIA
- Central City Foundation
- Recycling Alternative
- Vancity - Chinatown Branch
- Vancity Community Foundation (Ken Lyotier Fund)
- Community Impact Real Estate Society
- Made in Print
- Bosa Properties
- Union Gospel Mission
- Warrington PCI Development
- WePress