

**METRO VANCOUVER REGIONAL DISTRICT
INVEST VANCOUVER MANAGEMENT BOARD**

Minutes of the Regular Meeting of the Metro Vancouver Regional District (MVRD) Invest Vancouver Management Board held at 10:19 am on Thursday, May 23, 2024 in the 28th Floor Boardroom, 4515 Central Boulevard, Burnaby, British Columbia.

MEMBERS PRESENT:

Chair, Director Linda Buchanan, North Vancouver City
Vice Chair, Director Harry Bains, Surrey*
Queenie Choo, S.U.C.C.E.S.S.*
Darren Dahl, Sauder School of Business, University of British Columbia
Loc Dao, DigiBC*
Trevor Davies, CUPE BC (departed at 11:25 am)
Bob Dhaliwal, International Longshore and Warehouse Union
Director Lisa Dominato, Vancouver
Councillor Nora Gambioli, West Vancouver*
Wendy Hurlburt, Life Sciences BC
Jeanette Jackson, Foresight
Councillor Richard Lee, Burnaby
Christopher (Syeta'xtn) Lewis, Sḵw̓xwú7mesh Úxwumixw (Squamish Nation)*
Michael McDaniel, Coast Mountain Bus Company
Cheryl Muir, DIGITAL
Evi Mustel, Mustel Group
Ajay Patel, Vancouver Community College* (departed at 11:24 am)
Olga Stachova, MOSAIC*
Diana Stephenson, BC Hydro
David Tsui, Pacific Economic Development Canada (Pacifican)
Bryan Yu, Central 1

MEMBERS ABSENT:

Bridgitte Anderson, Greater Vancouver Board of Trade
Janet Andrews, New Westminster & District Labour Council
Andrew Bak, scəwáθən məsteyəxʷ (Tsawwassen First Nation)
Joanne Curry, Simon Fraser University
Director Malcolm Brodie, Richmond
Anita Huberman, Surrey Board of Trade
Amy Lang, North Shore/Mammoth Studios
Director John McEwen, Anmore
Mike McNaney, Vancouver Airport Authority
Fazil Mihlar, Ministry of Jobs, Economic Development and Innovation
Director Brad West, Port Coquitlam
Peter Xotta, Vancouver Fraser Port Authority

*denotes electronic meeting participation as authorized by the *Procedure Bylaw*

OTHERS PRESENT:

Curtis Clarke, Co-Founder, Propero Learning Systems Inc.
Scott MacDonald, Co-Founder, Propero Learning Systems Inc.

STAFF PRESENT:

Heather McNell, Deputy Chief Administrative Officer, Policy and Planning
Jacquie Griffiths, President, Invest Vancouver
Rapinder Khaira, Legislative Services Coordinator, Board and Information Services
Gregory Freeman, Senior Economist, Invest Vancouver
Lejla Uzicanin, Vice President, Data, Research and Policy, Invest Vancouver

A. ADOPTION OF THE AGENDA

1. May 23, 2024 Meeting Agenda

It was MOVED and SECONDED

That the Invest Vancouver Management Board adopt the agenda for its meeting scheduled for May 23, 2024 as circulated.

CARRIED

B. ADOPTION OF THE MINUTES

1. October 13, 2023 Meeting Minutes

It was MOVED and SECONDED

That the Invest Vancouver Management Board adopt the minutes of its meeting held October 13, 2023 as circulated.

CARRIED

2. February 2, 2024 Meeting Minutes

It was MOVED and SECONDED

That the Invest Vancouver Management Board adopt the minutes of its meeting held February 2, 2024 as circulated.

CARRIED

C. DELEGATIONS

No items presented.

D. INVITED PRESENTATIONS

No items presented.

E. REPORTS FROM COMMITTEE OR CHIEF ADMINISTRATIVE OFFICER

1. **Regional Talent Accelerator: Workforce Development Needs Assessment and Opportunities**

Report dated April 19, 2024 from Jacquie Griffiths, President, Invest Vancouver and Sue Mah, Vice President, Collaboration, Invest Vancouver, seeking MVRD Board approval to develop a business plan, and an outreach and engagement strategy for a regional talent accelerator (workforce development initiative) as part of the region's economic development strategy to be globally competitive by maintaining and enhancing the region's talent supply.

Jacquie Griffiths, Curtis Clarke, Co-Founder, Propero Learning Systems Inc., and Scott MacDonald, Co-Founder, Propero Learning Systems Inc., provided a presentation titled "Regional Talent Accelerator", with an overview of the benefits of a regional talent accelerator initiative.

Members discussed the importance of a talent accelerator in order to facilitate effective collaboration and communication between stakeholders in the region, and of talent in economic development and global competitiveness.

It was MOVED and SECONDED

That the MVRD Board:

- a) direct staff to develop a business plan for a regional talent accelerator with the support of additional resources contingent through the budget process; and
- b) direct staff to develop an outreach and engagement strategy to secure external support and identify a sustainable funding model for the regional talent accelerator.

CARRIED

2. **High-tech Sector in the Metro Vancouver Region**

Report dated April 22, 2024 from Lejla Uzicanin, Vice President, Data, Research and Policy, Invest Vancouver, providing the Invest Vancouver Management Board and the MVRD Board with the findings of "*The Metro Vancouver Region's High-tech Engine: Boosting the Economic Landscape*" report.

Lejla Uzicanin provided a presentation titled "The High Technology Sector in the Metro Vancouver Region", with an overview of the components that define the technology sector, and factors that influence technology companies' location decisions.

11:24 am Ajay Patel departed the meeting.

11:25 am Trevor Davies departed the meeting.

It was MOVED and SECONDED

That the MVRD Board receive for information the report dated April 22, 2024 titled “High-tech Sector in the Metro Vancouver Region”.

CARRIED

3. Investment Attraction Update

Report dated April 22, 2024 from Bryan Bugey, Executive Vice President, Invest Vancouver, providing the Invest Vancouver Management Board and the MVRD Board with a review of investment attraction activities and results for the first three months of 2024.

It was MOVED and SECONDED

That the MVRD Board receive for information the report dated April 22, 2024 titled “Investment Attraction Update”.

CARRIED

4. Global Promotion and Regional Collaboration

Report dated April 19, 2024 from Sue Mah, Vice President, Collaboration, and Peyton Winslade, Marketing and Partnership Advisor, Invest Vancouver, providing the Invest Vancouver Management Board and MVRD Board an update on Invest Vancouver’s global promotion and regional collaboration activities, including key metrics from 2023 and 2024 to date.

It was MOVED and SECONDED

That the MVRD Board receive for information the report dated April 19, 2024 titled “Global Promotion and Regional Collaboration”.

CARRIED

5. Manager’s Report

Report dated April 26, 2024 from Jacquie Griffiths, President, Invest Vancouver, providing the Invest Vancouver Management Board with an update on the Regional Economic Development Strategy and the *Benchmarking Greater Vancouver 2024* Report by the Greater Vancouver Board of Trade.

It was MOVED and SECONDED

That the Invest Vancouver Management Board receive for information the report dated April 26, 2024, titled “Manager’s Report”.

CARRIED

F. INFORMATION ITEMS

- 1. Correspondence dated January 25, 2024, from the Province of BC re: Thank You for participation in the economic competitiveness of British Columbia.**
- 2. Correspondence dated April 23, 2024, from Asia Pacific Foundation of Canada re: Thank you for participation in the Canada in Asia Conference.**

G. OTHER BUSINESS

No items presented.

H. RESOLUTION TO CLOSE MEETING

No items presented.

I. ADJOURNMENT

It was MOVED and SECONDED

That the Invest Vancouver Management Board adjourn its regular meeting of May 23, 2024.

CARRIED

(Time: 11:47 am)

Jacque Killawee,
Deputy Corporate Officer

Linda Buchanan,
Chair

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